

**MARY K. REID**

**MA, PCC**

**Certified Executive Coach  
and Management Consultant**



**A curious and intuitive leadership professional, Mary excels at cutting past the improbable to see what's possible.**

BRIGHT WIRE ✨

A skilled leadership development professional specializing in deepening leadership capability, supporting leaders transitioning to new levels of leadership and performance, communications, trust-building, and navigating times of complex change, Mary brings more than 25 years of applicable experience to the table.

With extensive coaching experience at the senior and executive level from organizations of various sizes, every client she partners with benefits from not only her commitment and authenticity but also her wealth of insight and experience. She leverages her knowledge to partner with individuals to accelerate their performance and best leverage their unique capabilities in order to perform higher and approach new levels of leadership, inspiring entire teams to do the same.

In the 20+ years of her career leading up to her time at Bright Wire, Mary ran her own successful coaching practice, held a variety of leadership positions including senior talent development for a multinational organization, senior roles in marketing and public relations and as chairperson for a CEO development group. She is consistently acknowledged by her clients for her proven depth and breadth of experience and her unwavering integrity.

### **Credentials and Designations**

- Professional Certified Coach with the International Coach Federation (ICF)
- Executive Coaching Graduate Certificate, Royal Roads University
- Master of Arts in Counselling, Gonzaga University
- BA, Summa Cum Laude, McMaster University
- Certified in Building Psychological Safety, MBTI and EQ2.0